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**To: Linda Dillenbeck, Chairperson  
Tourism Development Commission**

**From: Steve Geiogamah, Tourism Development Manager**

**Date: February 19, 2019**

**Subject: Horse and Horse Power Polo Event Update**

As part of the FY 2019/20 event funding program evaluation and review, a presentation regarding the Horse and Horse Power Polo event will be provided to the commission at the February 19 TDC meeting.

The Horse and Horse Power Polo event participated in the New Event Funding program from 2012 to 2014 and received \$75,000 annually. The October event became a budding equestrian and a multi-faceted event and delivered increased attendance year over year. The event producers 2014 estimated projected attendance was 10,000 spectators with a year over year increases in sponsorship.

The event producer will provide an update on the events current status and the benefits received by the city following the events participation in the event funding program.